

STEVEN ROBERTSON

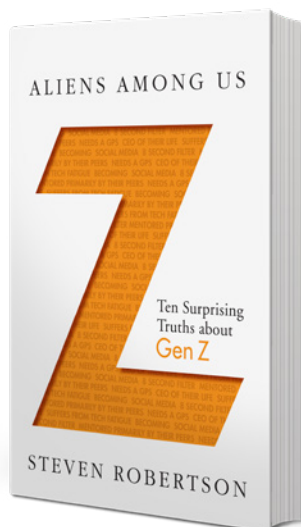
AUTHOR | SPEAKER | BUSINESS LEADER

52% of the global population is under the age of 30! Understanding and harnessing the potential of Gen Z is crucial for successfully integrating them into the workplace and for the holistic growth of any organization.

Steven J. Robertson

KEYNOTE SPEAKER | GENERATIONAL EXPERT | AUTHOR | TRAINER

Steven J. Robertson, founder of Bold Training, stands at the forefront of generational expertise as an acclaimed Author, Keynote Speaker, Corporate Trainer, and Executive Coach, with a deeper focus on attracting, training and retaining Gen Z and Millennials within the workforce.



His recent book, “Aliens Among Us: 10 Surprising Truths about Gen Z,” has garnered international recognition, establishing him as a pivotal voice in the discourse on generational integration and leadership in multi-generational environments.

www.Aliensamongusbook.com

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Corporate Experience and Alliances

With a career that spans over 25 years, Steven's professional journey transitioned from the sports arena into corporate leadership. Steven excelled as a C-Level Executive and CEO, leading a globally recognized organization in partnership with elite institutions such as the University of Pennsylvania, Yale University, the National Football League (NFL), the Perelman School of Medicine, the Philadelphia 76'ers and the Jack Kent Cooke Foundation.

His unparalleled knowledge stems from engaging with, employing, and meticulously training tens of thousands of staff from diverse backgrounds. Steven spearheaded innovative programming for youth and young adults worldwide, necessitating the strategic equipping and management of this vast and diverse seasonal workforce.



Yale



JACK KENT COOKE
FOUNDATION

Keynote Speaking Engagements

Steven's inspirational Keynotes are renowned for their energy, humor, and actionable insights, focusing on critical areas such as seamlessly integrating Gen Z, innovative recruitment and retention strategies, and the crafting of dynamic leadership approaches for a multi-generational workforce.

Steven's influence ignites change, revitalizes organizational cultures, and prepares businesses to thrive amidst generational transitions.

This approach ensures relevance and success in an ever-evolving global landscape. Steven Robertson empowers businesses to navigate these complexities resulting in inclusive, innovative, and forward-thinking workplace environments.

Strategic Consulting, Keynote Address, and Workshops

Distinguished for his exceptional Keynote Addresses, Panels and challenging Workshops, Steven has been invited to present **The Gen Z Effect: The Invisible Transformation of Work** to diverse audiences globally and in the United States.



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Recent Clients

The demand for his content reaches across multiple sectors which highlights his relevance, versatility, and influence across diverse organizational landscapes at a crucial time. Steven's influence and initiatives have impacted a prestigious roster of clients including top-tier educational bodies — Temple University, Drexel University, Neumann University, and the Downingtown Area School District.

His insights have been eagerly embraced and adopted by the Philadelphia Eagles and the International Association of Venue Managers. His keynote and collaborations extend to corporate entities such as Vistage, Catalyst Business Network, SHRM, Allegiance Staffing, Journey Coffee, Modern NW, Nurture Africa Safaris, Provision Group, Berks Homes, Bright Point, Multiply Advisors, and the Barna Group.



Testimonials



“In all my years, I have not received as positive feedback on anything as I have on Steve’s presentation.”

Steve Hoffman, BrightPoint, President/CEO



“This training was transformative! Steve has given us the tools to lead more successfully! We now have amazing retention with entry-level employees — way above industry standards.”

Morne van Staden, Founder/CEO, Journey Coffee



“This book acts as a ‘survival guide’ of sorts for business leaders who are looking to overcome the challenges of an intergenerational workforce and build a sustainable business that stands the test of time.”

Tina Wells, Entrepreneur, Business Strategist, Author, Founder of RLVNT Media



“I highly recommend Steven Robertson for professional development engagements, as his insights into Gen Z are invaluable for educators looking to connect with and understand this pivotal generation.”

Stacy Bose, EdD, Dean, School of Ed, Cairn University

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“Understanding and harnessing the potential of Gen Z is crucial because it’s no longer business as usual when it comes to engaging talent.”

Steven J. Robertson

Pivotal Topics Include:

- The Gen Z Effect: The Invisible Transformation of Work
- Understanding and integrating Gen Z into a diverse workplace environment.
- Optimizing your recruitment, training, retention, and engagement paradigms.
- Reimagining Culture and Narrative to Market and Sell to the Next Gen.

Approved Vistage
Group Speaker

Vistage
Speaker

Literary Impact

As an influential thought leader, Steven’s insights have been published in over 50 publications, including:



Recent Podcast Appearances



[The Dad Edge](#)



[Inside Out Leadership](#)



[The Meaningful Work](#)



[The Skillwork Forum](#)



[The Unstoppables](#)



[Zed Alpha](#)

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